



### **THE BRIEF:**

To design an innovative key garment for the Spring/Summer 2013 season. Women or Menswear.

### **THE PRIZE:**

The winner will receive an exclusive work experience placement with Marks & Spencer Head Office Team.

All finalists' entry garments will be showcased at The Liberty Catwalk Show on Friday 25<sup>th</sup> May 2012 and displayed in the Marks & Spencer, Romford store throughout The Liberty's Fashion show weekend. They will then be sold to raise money for The Liberty's 2012 charity of the year.

### **ENTRY REQUIREMENTS:**

All entrants must submit:

- A completed registration form
- A personal profile of up to 500 words (containing background information about yourself, why you have chosen to enter the competition, reason for your choice of garment design and where your inspiration has come from).
- A moodboard/storyboard up to x2 A3 sized boards showing the stages of your work, sketches, samples of fabrics used and ideas/images on how you would come to the final garment.

Completed entries must be returned to The Liberty Shopping Centre Customer Service Desk by **Saturday 25<sup>th</sup> February 2012 at 5.30pm**

Entrants must be enrolled as a student at an Essex or East London school, college or university to be eligible.

### **GUIDELINES:**

Garments will be judged by Marks & Spencer.

The judging process will be based on the following criteria:

- Quality of the idea
- Strength of theme
- Practicality

The final garment must fit UK dress size 8 – 10

## **ADDITIONAL INFORMATION:**

Semi finalists will be notified week commencing **5<sup>th</sup> March 2012**.

Semi finalists will be required to turn their design into a finished garment.

Semi finalists will be required to submit their final pieces by **Monday 14<sup>st</sup> May 2012 12pm** please be aware that once submitted, garments will remain at The Liberty until the catwalk show).

Successful finalists will be notified on **Wednesday 16<sup>rd</sup> May 2012**.

Finalists will showcase their garment at The Liberty Shopping Centre Catwalk Show on Friday 25<sup>th</sup> May 2012. Models will be provided.

Finalists will be responsible for styling an outfit to compliment their garment, e.g. if the competition entry is a skirt, then top, shoes and accessories will need to be selected to match. Models' hair and make-up will be professionally styled and based on the Spring/Summer 2013 beauty trends.

Finalists' garments will be displayed in the Marks & Spencer, Romford store from **25<sup>th</sup> to 27<sup>th</sup> May 2012**.

No entrance fee is required to enter the competition.

**Finalists MUST be available to take part in The Liberty Catwalk Show on Friday 25<sup>th</sup> May 2012.**

**N.B. Finalists' garments will NOT be returned to entrants, as they will be sold to raise money for The Liberty's 2012 charity of the year.**

For further information please contact The Liberty Centre Management Team on **01708 746529**.

## **TERMS & CONDITIONS:**

Participants must comply with stated entry requirements to be eligible to enter. 2. Employees (or members of their families) of The Liberty, their agents or anyone connected with the competition are not eligible to enter. 3. Only one entry per person. 4. Completed entry forms must be returned to The Liberty's Customer Service Desk by 5.30pm on Saturday 25<sup>th</sup> February 2012. 5. Responsibility cannot be accepted for lost or mislaid entries. Incomplete, illegible, damaged or defaced entries will be disqualified. Late entries will not be accepted. 6. Unsuccessful entrants will not be notified. No correspondence will be entered into. 7. Finalists and the winner will be jointly selected by the Marks & Spencer and The Liberty. The judges' decision is final. 8. In the event that the prize offered is unavailable due to causes out of The Liberty's control, no alternative will be made available. 9. The Liberty reserves the right to use entrants' work and images on a royalty-free basis. By entering the competition, permission to use the entrant's work and image shall be deemed given. No payment of any kind will be made to the entrant. 10. All dates are subject to change participants must check The Liberty Website for further details.

Closing date: 25<sup>th</sup> February 2012 at 5.30pm. Promoter: The Liberty Shopping Centre, Romford, Essex RM1 3RL.